



**TRACY**

UNIFIED SCHOOL DISTRICT

# NEWS RELEASE FOR IMMEDIATE RELEASE

February 6, 2017  
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## TUSD LAUNCHES APP TO KEEP COMMUNITY INFORMED

Tracy, CA – February 6, 2017

*"The future belongs  
to the educated"*

Tracy Unified School District today launched an official mobile app designed to enable parents, staff, students and the broader community to stay informed and up-to-date on important issues, information and activities underway within the school community. The free app, which proudly displays the district’s logo, colors and content, can be downloaded from Apple App Store (itunes store) and Google Play Store for Android (google play).

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The new app will provide families with 24/7/365 access to calendars, lunch menus, directories, events, sports schedules and more. New information feeds will continue to be made available in the app over the coming school year.

Highly secure and flexible, the school’s new app is built on a communication platform that permits the district to manage and share content easily. Key features include:

- Schools Sites
- Calendars
- Maps
- Social Media
- Lunch Menu
- Secure access to the Staff Portal
- Staff directories
- Transportation
- Aeries Parent Portal
- Infocenter

“Our new, official mobile app empowers everyone in the community to stay connected and up-to-date on the information that they want and need directly from their mobile device,” said Dr. Brian Stephens, Superintendent. “It’s another great example of our commitment to communication, as we know that in order for families to get involved in school activities and functions they must first be informed of them. We are excited about how our new app will help us communicate more effectively, and hope it leads to a stronger, more connected school community overall.”

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